



Proudly Featured In



Celebrate With Pink Hair For Hope!



The color pink is everywhere today! It has become synonymous with showing support for breast cancer awareness. We see ribbons, bracelets and even M&M's as colorful examples of support. Now, women can wear their support around the clock with SO.CAP. USA Hair Extensions' Pink Hair For Hope program, which is taking place September 1 through October 31 at Brittany's Spa Salon in Jacksonville. For each \$10 donation to the National Breast Cancer Foundation, anyone can wear their support by receiving a beautiful Pink Hair Extension!

"PinkHairForHopeisaninnovativewayforallofustoshowsupportforsuchawonderfulandseriouscause,"notesRonCardillo,Sr., president of SO.CAP.USA Hair Extensions. In 2008, the North American Pink Hair For Hope Program raised \$480,000 for the National Breast Cancer Foundation. The company has been able to donate a total of \$876,000 since 2006 thanks to the Pink Hair For Hope program. The hope is to raise more than \$500,000 this year and Brittany's Spa Salon will be helping by offering these wonderful pink SO.CAP. USA hair extensions during September and October 2009.

SO.CAP. USA Hair Extensions, the official North American branch of the Italian based SO.CAP. srl international company, is headquartered in Mahopac Falls, New York, with numerous regional offices around the country. They have been featured in many professional beauty trade and consumer publications around the world.

The pink hair extension graft signifies a unifying bond between women who have undoubtedly known someone who has been touched by breast cancer in some way. The pink hair extension attaches to your natural hair very close to the scalp, leaving an invisible bond. It is bonded to the hair using 100% keratin, the same protein that makes up our own natural hair, so there is no damage to the natural hair once the extension is removed.

Pink Party! Brittany's Spa Salon is hosting a special Pink Party on Friday, October 2 from 5 to 8 PM. You are welcome to come help support the cause while you also get your pink hair extensions and enjoy free refreshments. You will also have the opportunity to experience a free consultation with the Brittany's Spa Salon team to educate yourself on the best new haircut, haircolor and hairstyle options available for you! The Jaguar Cheerleaders will also be at the party to show their support. You will be able to personally meet them and get their autograph!

Brittany's Spa Salon offers a complete haircare service menu for the entire family, while specializing in haircolor and hair extensions. They also offer specialized facials, skincare, massage therapies, body treatments, paraffin treatments, natural nailcare and professional hair removal services upon appointment. Successfully in business for more than seven years, their team of talented hair designers is always up-to-date on the latest trends, products and techniques. Brittany Molina and the Brittany's Spa Salon Team have been featured in many local, national and international publications and on TV as one of the 'Top Salons & Day Spas' in America. Recently, Molina was asked to be a hair designer in the Caribbean for a professional photography session with the Washington Wizards cheerleaders for their annual swimsuit calendar.

For more information about Brittany's Spa Salon or the Pink Party, contact Brittany Molina at 904-777-2630 or visit the salon at 6251 Argyle Forest Boulevard, Jacksonville, FL 32244 or on the internet at www.BrittanysHair.com.